

PROCEEDINGS OF THE BROWN COUNTY
ADMINISTRATION COMMITTEE

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the **Brown County Administration Committee** was held on Thursday, February 25, 2016 in Room 200, Northern Building, 305 E. Walnut Street, Green Bay, Wisconsin.

Present: Chair Fewell, Supervisor Jamir, Supervisor Schadewald, Supervisor Blom
Excused: Supervisor De Wane
Also Present: Brian Lueth, Maria Lasecki, August Neverman, Brittany Zaehringer, Chad Weininger, Supervisor Van Dyck, John Vander Leest

I. Call to Order.

The meeting was called to order by Chairman Fewell at 5:32 p.m.

II. Approve/Modify Agenda.

Motion made by Supervisor Jamir, seconded by Supervisor Schadewald to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

III. Approve/Modify Minutes of January 28, 2016.

Motion made by Supervisor Jamir, seconded by Supervisor Blom to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

Comments from the Public None.

1. Review minutes of:

- a. **Housing Authority (January 18, 2016).**

Motion made by Supervisor Jamir, seconded by Supervisor Blom to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Communications

- 2. Communication from Supervisor Campbell to direct Executive or Administration to provide to the full Board of Supervisors an update on the NEWYE Program and Brown County's role in that program including all costs. *Referred from February County Board.***

Supervisor Campbell stated that the NEWYE program has apparently been through the Administration Committee and she wants to be sure that all Board members know about the program. She would also like to know what the progress of NEWYE is and further, what kind of input the Board would have in crafting their own agenda. Campbell knows that there are a number of communities involved in this and she would like to know more about the program and how it could be implemented in each of the standing Committees.

Public Information Officer Brian Lueth indicated that he has a short presentation on this, a copy of the Power Point is attached. He thanked the Committee for having him and indicated that he will update the Committee on the NEWYE program as well as the 3GI program that BCI is handling. He explained that BCI stands for Brown County Innovation which is a 501(C)3 that was created as an organization to help relieve the burdens of government for both the County and the municipalities. This organization was officially formed last month.

Lueth continued that the NEWWEYE network is a unique public /private partnership between municipalities and county government who have committed to working together to market their areas to new industries and potential employees by showcasing all the creative and innovative assets that Northeast Wisconsin has to offer. A secondary service that NEWWEYE provides will be to open local government to residents by broadcasting service PSAs, emergency notifications, government meetings, and other education pieces. Additionally, NEWWEYE will work with each participating municipality to use its resources for economic development by helping to craft and create messaging that demonstrates the attractiveness of each community to potential businesses.

NEWWEYE will provide multiple methods of contact distribution, including the web TV portals, cable television, satellite subscribers, set-top streaming such as Roku, live broadcasting and social media outreach. The web TV portal will include development of a website that will provide a one-stop shop where people can select their community and view a live stream of their community's content. Additionally, there is also another stream for county contact which is a mashup of all of the communities' differing content. With regard to cable television, NEWWEYE will have access to the PEG channels so in the communities that are partners, there is Time Warner Cable Channel 4 and the County will oversee the content in those communities. Lueth said that the reason they wanted to grab those was because the State of Wisconsin passed a law in 2007 which reduced the ability for communities to utilize the right given to them by the FCC to have access to public access programming. Partnering all of the communities together and centralizing the management has given the communities the ability to have their own channel, create their own content and deliver messaging to their residents in a way that was previously unutilized or under-utilized.

With regard to the set top streaming such as Roku, Apple TV and Amazon Fire, Lueth indicated that he has a Roku channel in a nearly complete set up which he can demonstrate later. He continued that one of the things he is hoping to accomplish yet this year is to put in an application for an FCC noncommercial educational license to broadcast the County's own television station over the air. Lueth continued that part of the purpose of NEWWEYE is to reach constituents throughout the county with emergency management information and this can be done via the internet web portals, the cable stations or the live antenna broadcast so that no matter what method of communication is preferred by residents, they are able to receive emergency information by either the municipalities or the County Emergency Management Department. Further, the FCC license will access must carry laws which means that for satellite subscribers, our station will be part of the basic programming package.

Lueth continued that the NEWWEYE network will be available on Time Warner Cable Channel 4, AT&T Uverse Channel 99, online web TV portals, set-top streaming such as Roku and Apple TV, terrestrial TV and satellite television. The partners with Brown County for direct content control are Allouez, Ashwaubenon, Lawrence and Howard. A content share agreement with the City of De Pere is also being worked on so their content will flow into our network and ours will flow into theirs. The mixed content from all partner communities will be the over-the-air station and will really be the county-wide programming.

With regard to how Brown County Emergency Management and NEWWEYE will work together, Lueth said when they talked with the stakeholders who typically work with Emergency Management, they expressed that they really want to maintain their connection with Emergency Management as their go-to so they would not have to figure out how to distribute information to two different entities. In discussions with the Emergency Management Director, it was decided that it would be best to keep this system in place but provide the Emergency Management Director with the same level of access to NEWWEYE at the same level that Lueth has so that in the event he is not available, the Emergency Management Director would be able to put out any messaging necessary.

Lueth continued his presentation by talking about the 3GI which is the Greater Green Bay Gigabit Initiative which is the high tech incubator high speed accelerator. Lueth said that this is needed because currently Wisconsin ranks 50th for startups in the Kauffman Index and that is because statewide statistical decreases have existed between the rate of new entrepreneurs, opportunity-share and start-up density over the last few years. Lueth explained that an incubator/accelerator works with entrepreneurs in the area to take their

idea or invention and grow it into a self-sustaining business. After businesses are developed in the incubator, they graduate into the accelerator where they will get mentoring, some seed funding and other things to help them establish their business and grow and ultimately become a stable, prospering business in the community that can give back and contribute as a sustainable partner.

There are currently four proposed locations through Brown County for this program. The first location is Abbot Pennings Hall at St. Norbert College. This location would be a satellite campus. The second proposed location is the Larsen Green Complex in Green Bay. This could serve as a flagship for the program and has approximately 12, 000 square feet which could accommodate 10 businesses with 300 square feet per worker. The next proposed site is at UWGB and this would be a satellite location. The final proposed location would be the Brown County Research and Innovation Park which has the potential to grow into a larger, primary campus for the 3GI program. The provided services of 3GI would include affordable lease rates, seed funding loans, crowdfunding websites, access to an up to 10 GB dedicated fiber line and future business site locations.

Lueth continued by explaining how all of this connects with BCI. He explained that for the organization structure, as he stated earlier, BCI is a 501(C)3 that was created to help relieve the burden of government for the municipalities and Brown County. There are two programs under BCI: 3GI and NEWEYE. The municipalities in Brown County are able to appoint a commissioner to the NEWEYE television commission which will govern and direct NEWEYE and its direction. BCI serves as the funds and operations for both of these programs. The community partners are the Village of Ashwaubenon, Village of Allouez, Village of Howard, Town of Lawrence and Brown County.

With regard to the funding model, the year one finance model is partner-dependent and Brown County has contributed \$10,000 towards the operational costs. The municipalities have contributed a total of \$63,000 towards the operation costs which meets the operational needs of BCI. They are also pursuing grants, donations and sponsorships to increase that amount and allow more activities to enhance the quality of service. The future finance model is to reduce the amount of contributions needed from the partners so they will be offset by grants, donations and sponsorships because the organization's purpose is to relieve the burden of government and they would like to be able to provide the service without having to cost the municipalities.

Lueth continued that BCI currently contracts out and pays for Brown County government to administer its programs. As part of the County's 2016 adopted budget, the Brown County Board approved the transfer of \$225,000 to BCI for the infrastructure and initial capital needs of the 3GI incubator and NEWEYE, of which \$25,000 is specifically designated for NEWEYE/Emergency Management needs. As part of the 2016 adopted budget, the Brown County Board approved the creation of an LTE-Public Information Officer in the Department of Administration. In addition to its County duties, this position administers the BCI programs. The LTE-PIO position is offset by intergovernmental revenues received from the BCI municipalities as part of the annual operational costs of the program. The County Executive contributed an additional \$10,000 out of his budget to the NEWEYE program as the County's substitute for Cable Franchise Revenues. Brown County currently hosts the offices of BCI as part of the partnership agreement. The offices are located in Suite 214 of the Northern Building.

Campbell asked what the line item in the budget was for the transfer of \$225,000 Lueth referred to. Director of Administration Chad Weininger said that there was \$25,000 in the Public Safety/Emergency Management budget for the emergency management piece. There was also \$200,000 set aside in the Technology Services budget for the technology portion of the project. Weininger continued that there is an investment that will need to be made in order to get the 3GI up and running. He was not able to say what the amount would be because it depended on the locations that are selected. A question was asked how the four possible locations were picked. Weininger stated that they were picked for a number of reasons, one being people who were willing to partner and show interest. He said that some of the sites already have a lot of infrastructure in place which would help keep the costs down. Weininger noted they are still working through the details of the various sites. He continued that there are two different models with 3GI. One

model is to support the rack and take a small percent of whatever the rent would be to cover the cost of the infrastructure and he reiterated that the goal is not for the County or municipalities to subsidize this, but rather to recoup the funds and replace it with income coming in. The other model is a lot more capital-intensive and would require BCI raising close to \$2 million dollars. The County Executive has talked to a number of business leaders in the area to see whether any of them would be willing to help raise those dollars and have a flagship office. They are working through all of those things right now and at this time a lot of this is hypothetical. No money has been transferred over and Weininger said that the contract dollars with the municipalities have been agreed upon, but have not been transferred. Weininger continued that this is in the initial phases.

Campbell asked who is running the non-profit and who is on it. Lueth answered that is composed of a board of directors. The president is Chad Krull, the secretary is Cora Haltaufderheid, the treasurer is Jeff Verkuilen and David Daul is the legal counsel. Campbell asked if there will also be municipal members or commission appointees on the Board. Lueth stated the municipal appointees will be on the NEWEYE Television Commission. Currently Lueth is operating NEWEYE as the PIO. Campbell asked if the PIO position was hired or if it was approved. Weininger noted that the position is an LTE and the municipalities are paying for the PIO. In addition to the NEWEYE project, the PIO is working on the live streaming of meetings which hopefully will be functional in the March/April timeframe as well as other County functions. Additionally, the County Executive has contributed \$10,000 from his budget so the County has some skin in the game other than just the office. Weininger stated that the goal is for BCI to raise the additional dollars with Lueth's help to offset the help for the municipalities and then to bring more municipalities on board so it is not government subsidized but is run through sponsorships and things like that. Weininger continued that it was kind of like a regional approach and the reason they did it this way is because, like Lueth stated earlier, the State statute was changed so that if there is not enough programming on your station, the cable companies can take the station back. Each municipality as well as Brown County will have a commissioner on the Board and they will talk about the specific programming and how it interrelates. The goal is to create more of a non-governmental entity to keep the stations without the County pouring money in to keep them going, but if we do not unite, sooner or later the stations will be taken away.

Campbell asked if the County is going to be doing the promotional films for the communities and, if so, where they will be produced and by whom. Lueth stated that the County will be producing a certain amount and, further BCI has two vendors. Both vendors have come to the County and indicated that they will be offering substantial discounts to the partner communities for NEWEYE and, in addition, as part of the contribution from each partner, they get a certain amount of free professionally produced videos. Further, BCI participated in the HARPO auction from Oprah's former studios in Chicago and acquired a lot of technology so certain functions can be done ourselves. Campbell asked where the production of films for other communities will be taking place because that was part of the pitch to the communities, including her community, Ashwaubenon, and one of the reasons she is here is because there have been some questions as to when this is going to take place. She noted that Ashwaubenon pitched in \$25,000 and she has to answer to constituents and people in the community. Campbell continued that she did not know how long ago the Board found out about this project. Fewell noted that this was brought to the Administration Committee a while ago. Weininger stated that it was talked about when there was discussion about getting laptops and also during the budget process. Fewell noted that there was a conceptual meeting about NEWEYE close to a year ago. Campbell asked about the municipalities that pitched in and what the funds would be used for. Lueth responded that Ashwaubenon gave \$20,000, Howard gave \$20,000, Lawrence gave \$2,900 and Allouez gave \$16,000. This money will fund the operational costs which for the most part is the LTE.

Supervisor Schadewald stated that the Administration Committee is not the oversight committee for this. The oversight will be by the cable commission that will be responsible to the municipalities for the production. Campbell asked about the \$200,000 from the mysterious line item that was transferred. Weininger responded that is not mysterious and was from the TS budget and it is in the budget book which was approved by the County Board. Campbell asked if this was identified as a specific program in the budget. Weininger noted that it would have been a line item.

Supervisor Jamir stated that this all started when he asked to stream meetings and basically Weininger and Lueth said that they have something in the works. Campbell said that she is not opposed to this in concept, and further, when she first started on the Board, one of her initiatives was to try to get something like this started with what we had. She is not sure where all the money came into this project. Weininger reiterated that the operation money is coming from the communities and the goal is for that money to be able to keep it going because if content cannot be developed, sooner or later the cable companies are going to take channels back. With this money Weininger said the program will be able to be expanded to Roku and satellites and Emergency Management so it basically is piggy backing what Campbell's original intent was. Fewell asked what the \$200,000 was for and Weininger said that most of the \$200,000 will be for equipment.

Campbell asked what the benefit of this program to Brown County will be. Schadewald stated that he was of the understanding that it would be the live streaming. Campbell asked if that could be established with what we have now and whether the County has a You Tube channel. Technology Services Director August Neverman said that the County does have a You Tube channel, but there is no mechanism to deliver which is why this all started. He said that you have to have some sort of system or equipment to deliver it and then in general need to put a bumper on it which requires staff time and then you have to have someone who has the software and hardware to do that. Rather than trying to build that within the County and having it exclusively in the County, they decided to pursue this shared service that could be used across all municipalities. Campbell asked if De Pere was on board with this and Jamir stated that De Pere has their own system. Weininger noted that there are synergies and it is up to the individual municipalities. He said that if Campbell is saying that Ashwaubenon is saying they do not like this, then there is a larger issue. Campbell responded that Ashwaubenon would be concerned that they just put aside money in the budget and they are concerned where it is going. Weininger stated that the commissioner would be the link to work with and Lueth noted that Ashwaubenon has not appointed a commissioner yet. Weininger said it seemed like Campbell was pretty opposed to this, but Campbell noted that she is just asking questions. Fewell felt that Campbell was somewhat defensive and she responded that she is just asking questions as to where the money is coming from and where it is going and they are valid questions.

Supervisor Van Dyck said his main question is with regard to the \$200,000 and whether it just gets included in the total which then gets allocated out to all of the departments. Weininger stated that it is not an indirect cost. Van Dyck asked where the \$200,000 will ultimately go. Weininger stated that there are direct costs and indirect costs and the \$200,000 was unallocated money. Van Dyck said it appeared that the money is buried within the TS budget. Weininger responded that at the end of the day, the funds will come out of the levy. Van Dyck said that from a transparency standpoint, the issue he has is when a special project like this is done, it seems as though unless you dig for it, and he is not saying it was not highlighted, but to the general public it appears that \$200,000 was added to the TS budget which seems to be a nebulous department in the first place. He felt the money should be allocated out someplace where people can see that it is being spent on this particular project because the money was put there specifically for this purpose. Campbell agreed with this and Van Dyck stated that he shared Campbell's concern that these things have a tendency to start out with great intentions of funding from outside sources but pretty soon the County is shelling out money to keep the program running. Van Dyck continued that he finds it interesting that we go back to the community and the businesses for contributions when nobody probably gave them money to start their businesses 40 years ago and all of a sudden we are asking them to shell out money so someone else can start a business on the government dime and this bugs him. Campbell concurred with Van Dyck on this.

Weininger responded to Van Dyck and stated that this is not a private business; it is actually trying to get started to alleviate the burden of the taxpayers paying for it if it can be derived from a revenue source to keep it going. Fewell said his understanding when we started talking about streaming the meetings was that there would be an initial purchase of software and the capabilities of that software were discussed and it was indicated a choice could be made to be somewhat primitive or a little more proactive which would give us the ability to expand into additional services like NEWEYE. Fewell said it was realized that the County would have to buy equipment if the intent was to stream County Board and Committee meetings to the public, and he thought that that was the original intent. Campbell said that buying equipment and spending \$200,000 and community money are two different things. She said if anyone would have known what was being

approved, other than a line item, she felt that everyone would have looked into this a little more. Fewell said that the equipment purchases were discussed at open meetings and it should be reflected in the minutes. Fewell said it was discussed openly, including cost factors that were presented by TS so it's not like this was hidden. Campbell said she is not saying it was hidden, but she felt that there needed to be a little more scrutiny as to what was being spent when and what it was outlined for. She does not remember hearing about the program until she was listening to a presentation at her own Board meeting. Campbell continued that first the budget was \$120,000, and then next it was \$80,000 and then \$60,000; three different numbers. She continued that this raises questions for her and she felt that the rest of the Board should question this as well. Fewell added that the County Executive is also out presenting and selling some of this to the communities.

Schadewald said he was glad that Campbell was here because there are sometimes things a Committee or Board does and they think everyone knows what is going on, but they don't know. Schadewald was unaware that Board members did not know about this because this was talked about for a long time. Campbell stated that she does not remember this being discussed at the Board and she felt that the message to be sent is that when someone comes out with these bold initiatives, perhaps informing the County Board would be a good idea first. Fewell responded that there does seem to be a lack of communication and streaming the meetings could alleviate some of this. Campbell said that the Board needs to communicate between themselves first.

Schadewald advised Campbell that the NEWEYE system would help communicate to the public things such as emergencies and power outages.

Supervisor Blom asked if a downtown space would be considered as a location, would the empty space at the Library be considered since some of the TS infrastructure is already in place. Lueth stated that there are several sites beyond the four that he talked about earlier. He said the Library could be considered, but the four he talked about earlier are the ones that he has had indications from that there could be potential for a partnership with.

Jamir recalled a discussion that if there was not enough contact within a specific community for Time Warner, the service could go away. Lueth stated that that was correct and Jamir asked which of the communities that have not signed up at this point could go away. Lueth responded that the City of Green Bay would be one. He noted that there were four stations in Brown County: Pulaski, City of Green Bay, Village of Ashwaubenon and City of De Pere. Lueth continued that De Pere has really engaged their channel in the last year and therefore they have enough content and that is why they did not enter a content share agreement. Additionally, Pulaski seems to be doing quite a bit with their high school and churches and appear to be meeting the threshold. The Village of Ashwaubenon chose to join because they were not meeting the threshold. Lueth does not know what usage the City of Green has, but it is his understanding that their channel is being underutilized. Jamir asked what the implications would be for Time Warner taking a channel for lack of coverage; the municipality would still be able to collect the cable franchise revenues because it is a separate agreement laid out by the federal government. Lueth continued that if a channel is taken, they would have the opportunity to petition to get a channel back if they have more content. Time Warner would have the ability to give them a different channel so instead of being in a basic cable package of channels, the new channel could be in a location where nobody could ever find it. Lueth continued that that was one of the drivers that made them move quickly because they received information that this was happening in other parts of the country with cable providers and they wanted to be sure that this was a communication method that the County could save and continue to utilize. Fewell asked if Green Bay was contributing anything and Lueth responded that they are not, but they are also not utilizing the system either.

At this time Lueth did a short presentation on the Brown County Roku channel.

No action was taken on this item.

3. **Communication from Supervisor Van Dyck re: I propose holding the balance in Treasurer's Budget Account #100-080-001-4907 Gain on Sale of Tax Deeded Lands for purposes of addressing future distressed property issues in the county versus returning the excess funds to the General Fund. *Referred from the February County Board.***

Van Dyck felt the concept of what he was proposing was simple. He felt that after last month's County Board meeting, anyone can talk about the fact that they didn't set a precedent, but he felt that they did. He also felt that the County will be getting more of these types of requests particularly from the rural communities, because it is his understanding that there are buildings similar to the one in Morrison. With that being said, and the fact that there is money available and if the Treasurer continues to do an exemplary job, we will have more money in the future, rather than just washing it back into the general fund, he would like to see the money kept in a fund to be used for specific items and specific situations in the County. Van Dyck said this could go three ways, 1) it is killed; 2) an ordinance change could be made to be able to keep the funds there and they could be kept without any kind of guidelines attached to it so each Committee can make a decision on the merits of requests brought forward, or 3) it could be used to fund Friends groups for the parks. He said that money is set aside in the Parks budget each year so a Friends group, such as the Nordic ski friends, can go out and raise money, come forward with a project and the County could then potentially contribute a share of money to the project making it like a private/public partnership. Van Dyck continued that in order to manage those requests, the Park Department put together some guidelines, a copy of which is attached.

Fewell said that he appreciated Van Dyck's communication and he does not have problem with the concept of it because leaving the funds out there without any definition is probably not a good idea. He continued that the Town of Morrison came to the Administration Committee several times and there were a lot of conditions placed on the Town of Morrison in order to get the \$25,000. Fewell does not want someone coming without meeting certain conditions. He understood that the property had to be cleared and everything before the money was allocated to Morrison and he understood that this was precedent setting, but the property will be razed and a clean property when the County takes it back. Fewell felt that if parameters are not set on how that is going to happen, it would be foolish.

Blom added that it was almost like a grant where the County's exposure was limited up to \$25,000. We were not looking to take on remediation costs or redeveloping the property, it was just a goodwill gesture to Morrison. Schadewald added that there should be some criteria and the main criteria would be that it was property that the County did not want to take and foreclose on because the costs were too great. Van Dyck agreed with Schadewald but said it goes above and beyond that as well because the case could be made that there are properties like that that have been taken back by the City of Green Bay where the City has invested a significant amount of money. He questioned if those are the types of things that we want to use the fund for, or would we say that as a criteria it has to be a rural community that does not have the tax base to support doing that. He felt that that was one of the big issues in Morrison as well as the property condition, but the fact that it would have been a significant burden on their budget to do that, whereas the same case could not be made in the City of Green Bay or Ashwaubenon or De Pere. He does not want to take anything away from them and realizes that most of the money in the fund is probably coming from those municipalities, but in the spirit of the conversation at the County Board meeting which was we do a lot of things for those communities, let's do something for the Town of Morrison and Van Dyck thinks we should have a condition that that is what it is used for.

Fewell said that one of the problems with the Morrison property was that it was owned by an LLC and he felt that there may be more legal options if the property was owned by an individual and not a limited liability corporation. He does not know how it all fits or how it would work, but it does seem to him that there should be some criteria.

Schadewald asked Van Dyck what the Committee needs to do and asked Van Dyck if he was looking for the Committee to create a line item in the budget. Van Dyck responded that the first step would probably be to come up with the criteria. Fewell felt that the appropriate motion would be to refer this to the Treasurer and

Planning as there are some intricate things that need to be talked about and the Treasurer and Planning could come back with criteria that the Committee could support. Blom agreed and stated that there are no brownfield grant opportunities and further, the Planning Department really went through and looked at all of the tools through WDEC and other places to help provide funding. Van Dyck said that he looked at the Morrison situation as eliminating a problem, but some looked at it as some sort of economic development opportunity and there is not a real good feel for what the Town of Morrison looks like or what is going to happen when the building is down, because there is not going to be a stampede of businesses and this is one of the criteria that he would be concerned with. Fewell added that he felt the language was made palatable to make it more politically easy to swallow. Schadewald asked if there needs to be an agreement at the County Board level that we will take the gain on sale of tax deed parcels and separate fund them. Fewell said that the funds would have to be carried over or they would go back to the general fund. Fewell asked Weininger if there would need to be a resolution for carry over funds on the Treasurer dollars and Weininger responded that it would need to be approved on the carryover request. Weininger said that a separate fund account could be set up and anything that rolls over could go into that fund. He noted that if this is sent to the Treasurer's office, Administration would work with them and Planning to figure out what the correct modeling should be. Fewell suggested this be referred and that information be brought back along with a recommendation. He felt that Van Dyck is right in that it would be smart to use the excess funds to address some of these issues, but he wants to make sure that the criteria is out there. He stated that a lot of steps were gone through with the Morrison property to cover all of the criteria that needed to be met and if anyone else is going to ask the County for money for these types of property, there needs to be clear criteria.

Motion made by Supervisor Schadewald, seconded by Supervisor Jamir to refer to the Treasurer, Planning and Finance to develop the proper accounting line item with the purpose of segregating the funds and development of criteria for those funds. Vote taken. MOTION CARRIED UNANIMOUSLY

Child Support

4. Budget Status Financial Report for November, 2015.

Motion made by Supervisor Schadewald, seconded by Supervisor Jamir to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

5. Departmental Openings Summary.

Motion made by Supervisor Blom, seconded by Supervisor Schadewald to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

6. Director's Report.

Child Support Director Maria Lasecki urged the Committee to review the layout of information available to the agency in terms of performance that was included in the agenda packet. She also thanked Supervisor Jamir for his office visit earlier in the week and noted that the staff was invigorated and inspired by his kind words.

Motion made by Supervisor Schadewald, seconded by Supervisor Jamir to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Corporation Counsel:

7. 2015 to 2016 Carryover Funds.

Weininger advised that the carryover funds are for legal services and are dollars that were budgeted in 2015 and they are asking to carry over to 2016. It is important for Corporation Counsel to carry those funds over because a lot of the dollars are for human resources and labor contract negotiations and he also noted that there are some pending grievances which could be potentially expensive and they want to be sure that the funds are available in 2016.

Motion made by Supervisor Schadewald, seconded by Supervisor Blom to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

8. Monthly Report for January, 2016.

Motion made by Supervisor Schadewald, seconded by Supervisor Jamir to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Technology Services:

9. Technology Services, Monthly Report, Feb 2016.

Motion made by Supervisor Blom, seconded by Supervisor Jamir to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

10. Director's Report.

Technology Services Director August Neverman talked about the demo tablets and said he is looking for a recommendation from the Committee. His recommendation is that we start with a specific Committee, potentially the Administration Committee. Neverman continued that County Board office staff would receive tablets first to test offline and learn how to deliver content. Once the office staff is comfortable and the process is running cleanly, then the tablets would be given to supervisors on one Committee and run through that process for a period of time and then give them to another Committee and that would use up all of the available tablets. Neverman said that this could start in the May timeframe when the new Board is in place. Fewell said that this plan sounded good, and Schadewald also added that he felt the Administration Committee would be a good place to start.

Neverman continued that he appreciated the efforts of the Administration Committee in getting the beacon removed for True Lane and he noted that the project is on track and it looks like the deadlines will be met with no significant outage.

Neverman said that he is looking for a replacement for Supervisor Jamir on the steering committee which meets quarterly. Fewell noted that he will not take action on this, because if we do, the steering committee would fall under open meeting laws. Neverman stated that he would like a supervisor on the committee to be a bridge to the County Board.

Jamir said that he was amazed with the efficiency the Child Support Department has gained with the laser fiche. He asked Neverman now that that County has the experience with the laser fiche, as well as the technology and it is known that savings will result, where does he see potential for laser fiche in other departments. Neverman stated that they are actually using laser fiche and the example he used was the paper paystubs that are being printed. He noted that they went through the process of trying to get the paystubs automated through the primary vendor, but the cost for that was almost three times the cost of the paper process which he deemed to be an inappropriate investment of County funds. At that time, laser fiche came about as a possibility and they are in the initial stages of this at the ADRC. They are able to use that tool to access a secure folder that has all of their paystubs in it as well as other HR documents which allows HR to have a way to push content to the individual and the individual is able to access their historical data and their personal data in a more controlled, secure, managed environment than just a standard file share. Jamir added that his understanding is that the laser fiche also provides an audit trail. Neverman said that they are looking at doing this either through laser fiche or through SharePoint or a combination of the two because each have certain advantages and disadvantages. As an example, one of the big challenges within the County is document and contract management and each year there is a convoluted process that is done manually. He would like to see this process become automated through SharePoint. This is not a laser fiche type feature, but it would be an efficiency to streamline, automate and create process.

Fewell was surprised that Neverman said how expensive it would be to automate the pay stubs, especially since the County is already using Kronos. Weininger responded that the problem is that the software does not allow you to just buy one module; you have to buy a number of modules to make it work. Fewell asked if Kronos lets you do scheduling and other things and Weininger stated that they do, but in order to get one module, you need to get the other modules that you don't really need but you have to buy them to get it to work. Jamir felt it would behoove this Committee to visit Child Support and talk to them about what they are doing in their office.

A question was asked about the Oneida Service Line Agreement and Neverman explained that they are through 15 of the 20 steps so progress is being made. It has now been received by Oneida's legal department and it has been confirmed that it will not require an easement. The next step is that Oneida will write a statement saying that they are giving the County a service line agreement and then once that is approved it will go to the business committee at the Tribe and that will conclude the project. Neverman said that there were some expenses associated with the fiber locates and other things to create the documents. Schadewald asked if this is meeting the spirit of the closed meeting and Neverman said that it is.

Motion made by Supervisor Schadewald, seconded by Supervisor Jamir to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Human Resources:

11. 2015 to 2016 Carryover Funds.

Motion made by Supervisor Schadewald, seconded by Supervisor Jamir to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

12. Budget Adjustment Request (#15-95): Any allocation from a department's fund balance.

Motion made by Supervisor Blom, seconded by Supervisor Jamir to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

13. Departmental Openings Summary.

Motion made by Supervisor Jamir, seconded by Supervisor Schadewald to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

14. Activity Report.

Motion made by Supervisor Jamir, seconded by Supervisor Blom to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

15. February Human Resources Report.

Human Resources Directory Brittany Zaehring said her first three weeks have been great and she has enjoyed meeting people in Brown County. She felt that the County has a good staff but there is a lot of room for improvement in the department and there will be a lot of changes coming. She is looking forward to setting a clear strategic direction in HR for the future. Schadewald advised Zaehring that the Committee will be relying on her to keep the Committee advised of what is going on in HR so the Committee has appropriate information when they talk to other Board members. Fewell added that if there are any surprises or issues, the Committee needs to know about it.

Jamir asked how the Kronos upgrade went and Zaehring responded that it went well and there were no problems. It was anticipated that the upgrade would take about eight hours but it only took four hours. Further, there was a Kronos/Logos steering committee update earlier in the day and everything is on target.

Motion made by Supervisor Jamir, seconded by Supervisor Blom to receive and place on file. Vote taken.
MOTION CARRIED UNANIMOUSLY

16. **Department of Administration:**
2015 to 2016 Carryover Funds.

Motion made by Supervisor Schadewald, seconded by Supervisor Jamir to approve. Vote taken.
MOTION CARRIED UNANIMOUSLY

17. **Budget Adjustment Request (#15-92): Reallocation of up to 10% of the originally appropriated funds between and levels of appropriation (based on lesser of originally appropriated amounts).**

Motion made by Supervisor Schadewald, seconded by Supervisor Jamir to approve. Vote taken. **MOTION CARRIED UNANIMOUSLY**

18. **Departmental Opening Summary.**

Weininger noted that they are keeping the senior buyer position open and are trying to manage staff time to see if it is a position that can remain unfilled. They will give this another few months to see if they can work through some issues and then may make a recommendation not to fill the position.

Schadewald asked if the County ever evaluates things that could be contracted out for a few months each year. He said that there seem to be things that managers do every year for three months and then they are done and he was wondering if some of those projects could be contracted out. Weininger responded that they have done that for things such as the CAFR and that is also the position they are currently in with regard to the senior buyer. They were able to move some things around so that the buyer job may not need to be filled. Weininger stated that county wide they have looked at some things, but it is usually up to the department heads. Fewell asked about the position that Weininger is considering keeping open and stated that he does not have a problem keeping the position open, but he wished there was a more centralized purchasing system to get the best buy for the bucks. Weininger responded that it is becoming more centralized and there are some policies in place now that are helping with that and there will be additional training on this as well. Fewell said that he is aware that there are multiple vendors for similar services and he felt that better purchases could be made if we were to go with one vendor to service our needs instead of having a bunch of separate little contractors for things like uniforms. Weininger said that they are scoping things down to get better pricing.

Motion made by Supervisor Schadewald, seconded by Supervisor Jamir to receive and place on file. Vote taken. **MOTION CARRIED UNANIMOUSLY**

19. **Budget Adjustment Log.**

Weininger noted that there was one clerical change that needs to be made in the budget adjustment log and he will be sure that is done before this goes to the County Board.

Motion made by Supervisor Schadewald, seconded by Supervisor Jamir to receive and place on file. Vote taken. **MOTION CARRIED UNANIMOUSLY**

20. **Director's Report.**

Motion made by Supervisor Schadewald, seconded by Supervisor Jamir to receive and place on file. Vote taken. **MOTION CARRIED UNANIMOUSLY**

County Clerk, Treasurer – No agenda items.

Other21. **Audit of bills.**

Motion made by Supervisor Schadewald, seconded by Supervisor Jamir to pay the bills. Vote taken.

MOTION CARRIED UNANIMOUSLY

22. **Such other matters as authorized by law.**

Jamir indicated that he may not be able to attend the next meeting, so, if he is unable to attend, he wanted those in attendance to know that it has been his pleasure and an honor to serve on this Committee. Fewell added that Jamir's expertise and what he has brought to the Committee was invaluable and he appreciated Jamir's time and service. Schadewald added that Jamir was very helpful to him as a new member of the Administration Committee and he thanked Jamir for the knowledge he brought to the Committee.

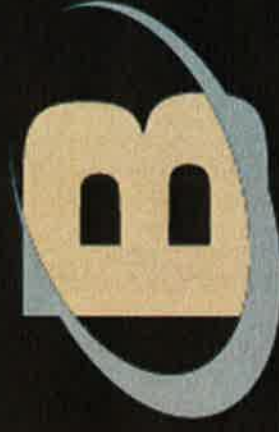
23. **Adjourn.**

Motion made by Supervisor Jamir, seconded by Supervisor Blom to adjourn at 7:08 pm. Vote taken.

MOTION CARRIED UNANIMOUSLY

Respectfully submitted,

Therese Giannunzio
Recording Secretary



Brown County Innovation



A Community Based Public/Private Partnership



NEW EYE NEW FILM

A Program of Brown County Innovation Inc.

What is NEWEYE?



- The NEWEYE Network is a unique public/private partnership between municipalities and county government who have committed to working together to market their areas to new industries and potential employees by showcasing all the creative and innovative assets that Northeast Wisconsin has to offer.
- A secondary service that NEWEYE provides will be to open local government to residents by broadcasting service PSA's, Emergency Notifications, government meetings, and other educational pieces. Additionally, NEWEYE will work with each municipality to use its resources for Economic Development by helping to craft and create messaging that demonstrates the attractiveness of each community to potential businesses.

What Does NEW EYE DO?



WebTV Portals



Set-Top Streaming (Roku)



Cable Television



Satellite Subscribers



Social Media Outreach



LIVE BROADCAST

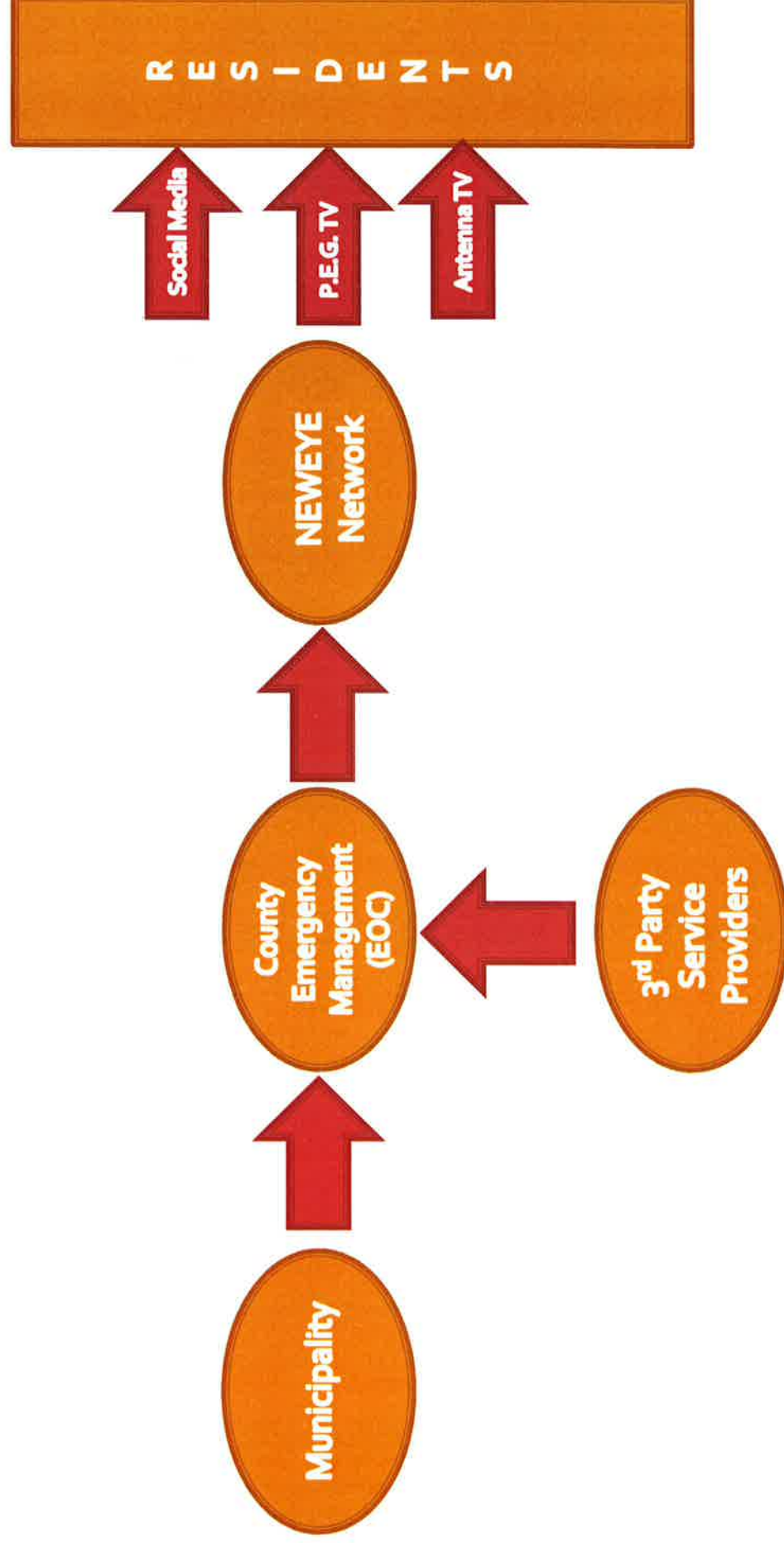
Who Does NEWEYE Reach?



- The NEWEYE Network will be available over the following services:
 - Time Warner Cable Ch. 4
 - AT&T U-Verse Ch. 99
 - Online WebTV Portals
 - Set-top Streaming (Roku, AppleTV, Amazon Fire)
 - Terrestrial TV
 - Satellite Television
- The NEWEYE Network will serve residents in the following communities:
 - Direct Content Control
 - Allouez; Ashwaubenon; Lawrence; Howard
 - Content Share Agreements
 - De Pere
 - Mixed Content from All Partner Communities
 - Available via the Terrestrial Station
 - Will also serve most Northeast Wisconsin Communities

NEWYE &

Brown County Emergency Management





3GI

Greater Green Bay Gigabit Initiative

High Tech Incubator

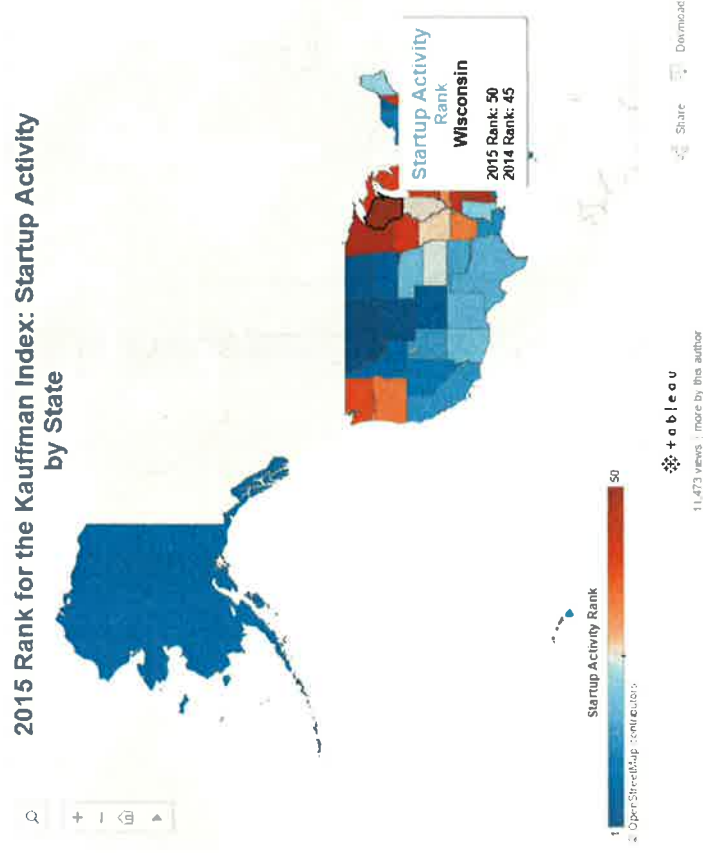
High Speed Accelerator



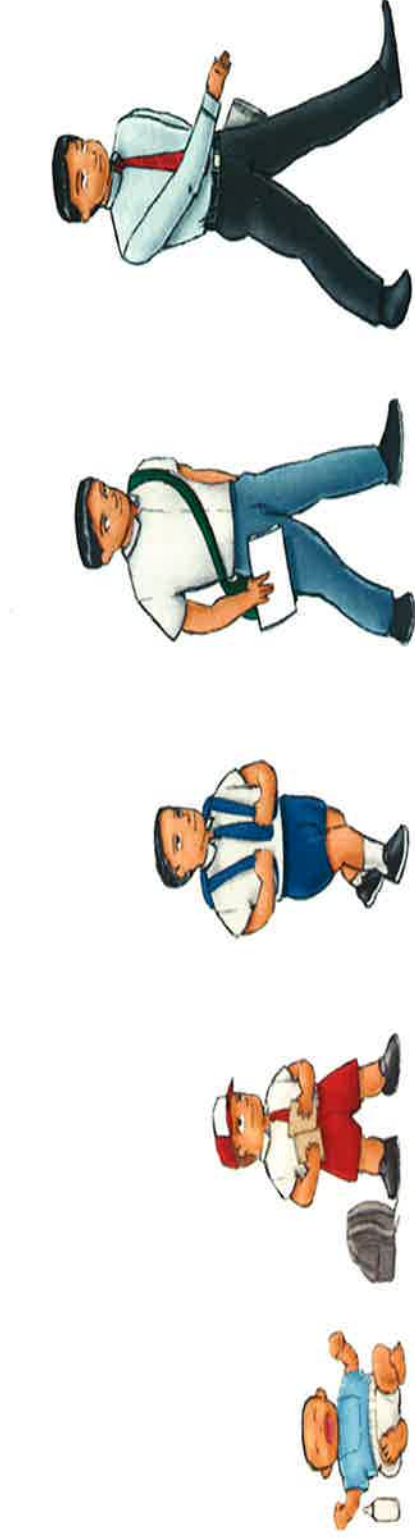
Why an Incubator/Accelerator?



- * There is a Need to Cultivate Regional Entrepreneurial Activity
 - * Wisconsin is ranked 50th for startups in the Kauffman Index
 - * Statewide Statistical Decreases between 2014-2015 in:
 - * Rate of New Entrepreneurs
 - * Opportunity Share
 - * Startup Density



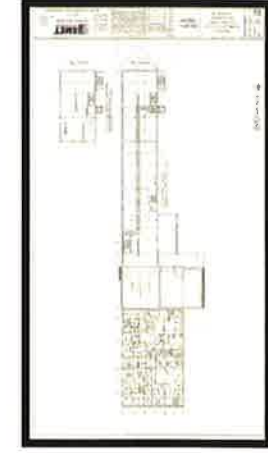
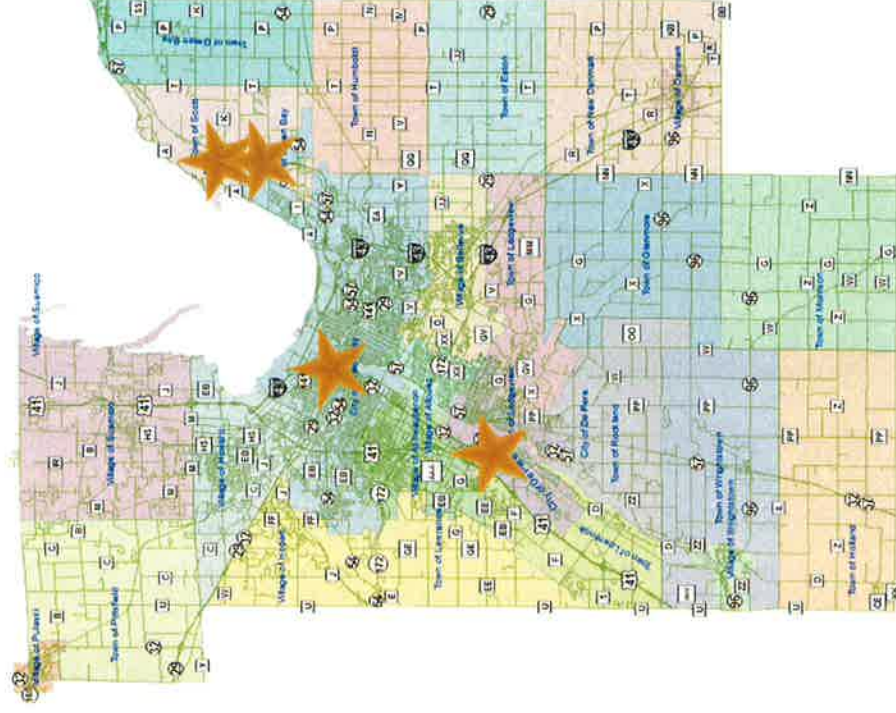
What is an Incubator/Accelerator?



Startup → Incubator → Accelerator → Prospering Business

Helping Businesses Grow

3GI Proposed Locations



St. Norbert College



Location 1: St. Norbert College
– Abbot Pennings Hall
Lower Level

Type of Location: Satellite
Campus



Former Larsen Green Site

- **Proposed Location 2: Larsen Green Complex**

Type: Downtown Westside Campus Location

- **Additional Notes:**

- Potentially serves as the flagship site of the program
- Approximately 12,000 SqFt available
- Space can accommodate 10 businesses with 300 sqft per worker



DEVELOPMENT SUMMARY

1. Adaptive Reuse Opportunities
 - Building A: +/- 51,000 sf [3-floors, residential + retail]
 - Building B: +/- 3,074 sf [1-floor, retail]
 - Building C: +/- 33,040 sf [3-floors, residential + retail]
 - Building D: +/- 24,072 sf [4-floors, commercial + retail]
2. Larsen Office Buildings - Adaptive Reuse
 - +/- 120,000 sf [3-floors, commercial]
3. Infill Opportunities: Modest, Build-to-Suit [residential + commercial + retail]
4. Proposed Parking Deck
5. 300 N. Broadway: Chamber of Commerce & Space Available
6. Vincent, Urban, Walker & Associates, Inc. Insurance
7. Tiltedown Brewing Company Restaurant
8. Approximately 14.5 acres available

University of Wisconsin – Green Bay



UNIVERSITY of WISCONSIN
GREEN BAY



Proposed Location 3:
University of Wisconsin – Green
Bay Campus

Type: Satellite Location



Brown County Research & Innovation Park



- **Proposed Location 4:**
Brown County Research & Innovation Park
- **Type:** Primary Campus



3GI Provided Services



3GI will provide the following business services:



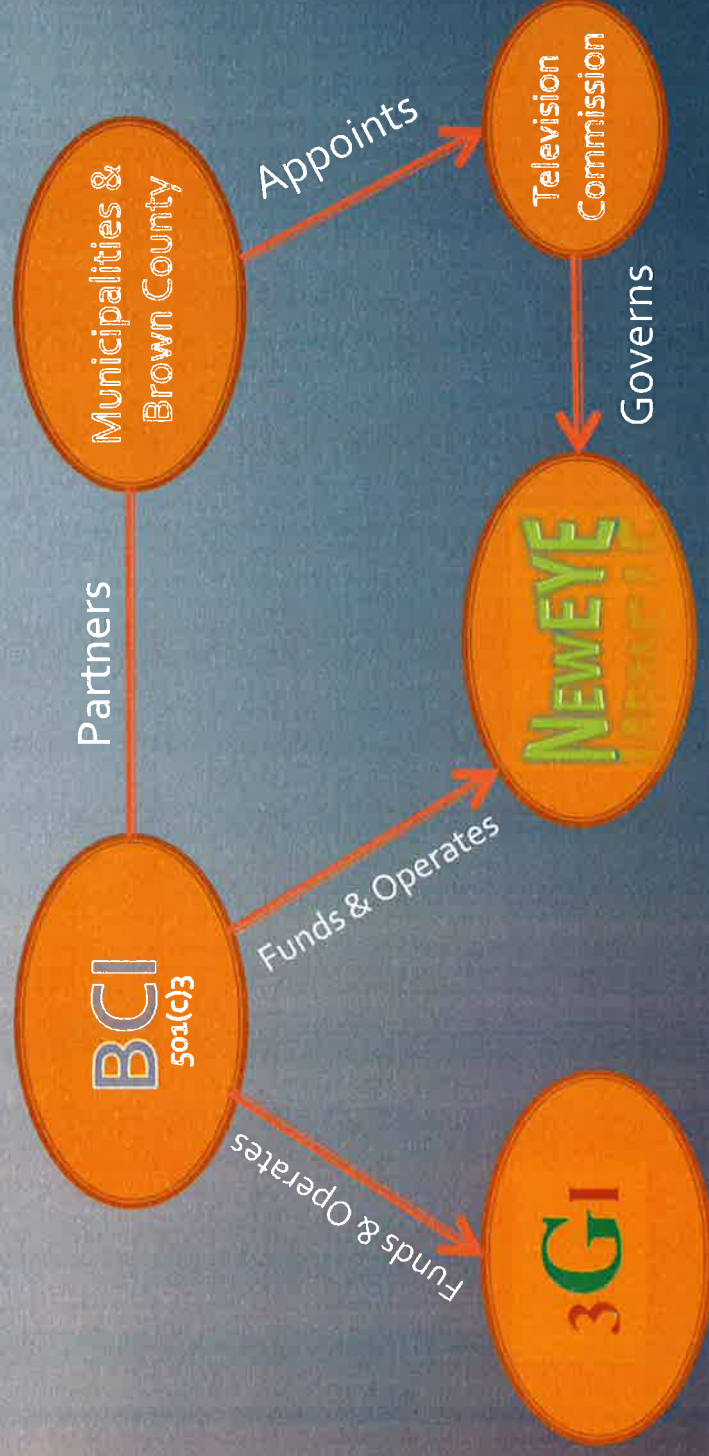
- Affordable Lease Rates
- Seed Funding Loans
- Crowdfunding Website
- Access to an up to 10GB dedicated fiber line
- Future Business Site Location



Brown County **Innovation**



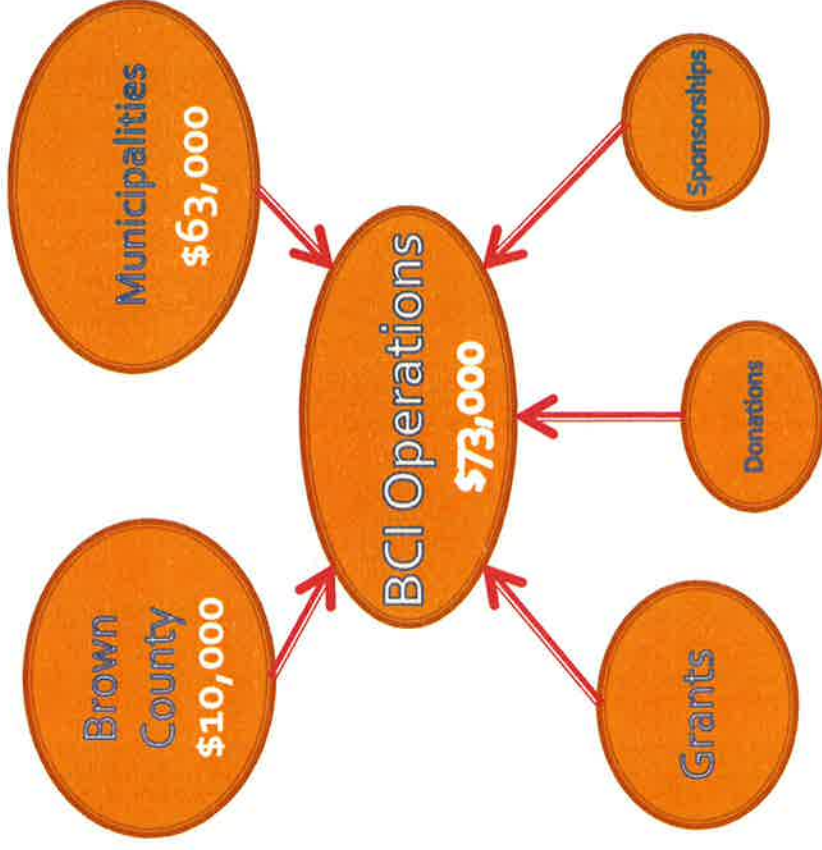
Organizational Structure



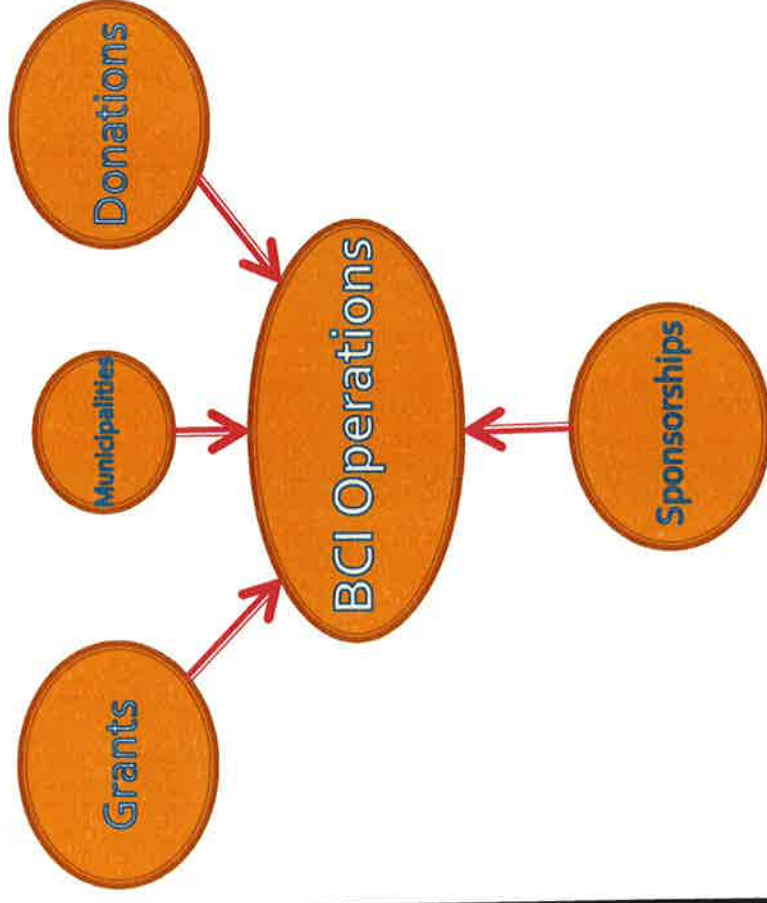
Who are the Community Partners?



Funding Models



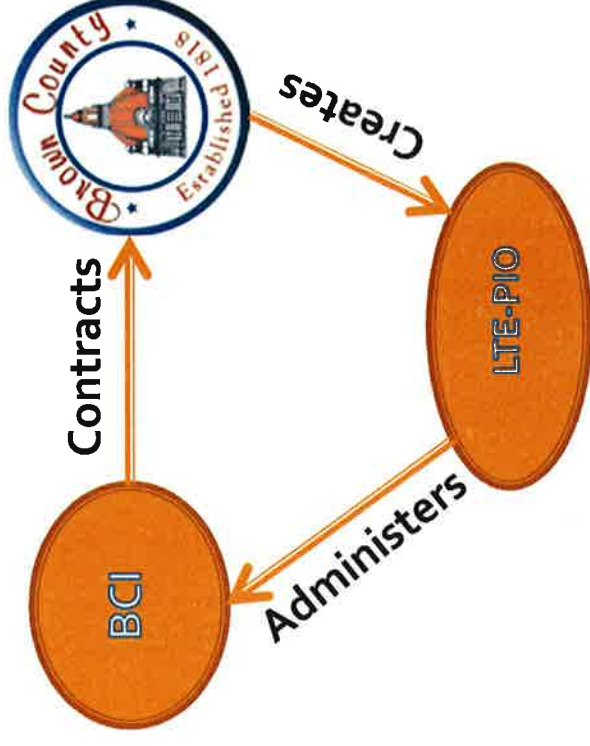
Year 1 Finance Model
"Partner Funding Dependent"



Future Finance Model
"Separate & Self Supporting"

BCI's Relationship to Brown County

- Brown County Innovation Inc, currently contracts out and pays for Brown County government to administration of its programs.
- As part of the 2016 Accepted Budget, the Brown County Board approved the transfer of \$225,000 to BCI for the infrastructure and initial capital needs of the 3GI Incubator and NEWWEYE.
 - \$25,000 dollars of the \$250,000 is specifically designated for NEWWEYE/Emergency Management needs.
- As part of the 2016 Accepted Budget, the Brown County Board approved the creation of an LTE-Public Information Officer in the Department of Administration. In addition to its county duties, this position administers the BCI programs
 - The LTE-PIO position is offset by intergovernmental revenues received from the BCI municipalities as part of the annual operational costs of the program.
- The Brown County Executive contributed an additional \$10,000 out of his budget to the NEWWEYE program as the county's substitute for Cable Franchise Revenues
- Brown County currently hosts the offices of BCI as part of the partnership agreement. The offices are located in Suite 214 of the Northern Building.



Questions



Brian Lueth

Public Information Officer
Brown County Administration
305 E. Walnut Street, Suite 595
Green Bay, WI 54301
BCIW: (920) 940-8224
BCW: (920) 448-4008
lueth_bb@co.brown.wi.us